

# Anthony L Rivera

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## **Skills**

Expert at XHTML, CSS, jQuery, WordPress Theme Customization. Very knowledgeable about WordPress plugin architecture. Good knowledge of PHP. Experience with Subversion.

## **Experience**

### **COED Magazine, College Candy**

December 2008 - Present

Solely responsible for design and maintenance of multiple sites using custom WordPress themes for sites including [Coedmagazine.com](http://Coedmagazine.com) & [Collegecandy.com](http://Collegecandy.com). Sites are hosted on Wordpress's VIP server, so most of my implementations are through Subversion. Coed Magazine currently ranked 2,099 in the US according to Alexa Traffic Rank.

### **Marine Mammal Conservancy**

February 2009

Redesigned web site for Key West based non-profit. Created custom WordPress theme and utilized WP as content management system.

### **Blades**

September 2009 - Present

Designed, developed, and maintaining web presence for regional New York City retailer.

### **GoodWood NYC**

November 2009

Designed and implemented WordPress as a content management system, developed standards compliant WordPress theme for this New York City based custom wooden jeweler. Utilizing widgets, custom menus, and other WordPress 3.0 functionality.

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## **Education**

Borough of Manhattan Community College – City University of New York  
A.A.S / Multimedia Programming & Design